

# Great Barford Primary Academy



Issue 3

3rd November 2017

## Weekly Diary

Monday	Eagles and Woodpeckers - Gripping Yarns
Tuesday	Nursery Open Morning - new starters January 2017
Wednesday	KS2 drop in 3pm Friend Extraordinary AGM 7.30pm
Thursday	Normal school day
Friday	Normal school day

### Values Champion

Cora, Tiily B, Joshua C, and Sadie

### Stars of the Week



Jing Lin, Tom, Rino C, Gracie B, Aisha S, Oliwier S, Daniel H and Eloise

### Get Caught Reading

Thank you for all of the Get Caught Reading entries. The prizes will be awarded next week in Celebration assembly and the photographs will be displayed in the school library. It's great to see so many unusual and exciting places our children have been reading

### Alternative collection arrangements

Please make sure that if your child is going to be collected by a different adult that the class teacher is informed either by letter or through the school office. Please also ensure that the passwords are up to date through the school office.

Thank you

### Values Tea Party

For all of our fantastic values champions from last half term don't forget the values champions tea party on Tuesday 7th November at 2.45pm. We're looking forward to seeing you all.

### Winter is on it's way!

The weather is turning cooler now and all of the children need to have outdoor kit in school for PE including trainers for work on the field. Also, could we ask that the children have a coat in school everyday as we do go outside in all weathers.

### Check your dressing up boxes !

We are starting to think about costumes ready for Christmas. If you have any spare Christmas themed clothes in your dressing up box that you no longer need we would be really happy to make use of them.

### Football

Owls and Puffins enjoyed their first Luton Town Football session this week. Please make sure that the children have appropriate outdoor kit as the coaches will be taking the children outside whenever possible.

### Coin Art

Thank you to everyone for the coin art donations a fantastic £325.33 was raised for the school.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your

readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your

articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predic-

tions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated

every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

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This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying

to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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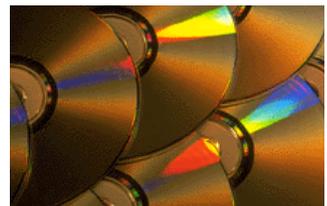
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Caption describing picture or graphic.

Primary Business Address

Your Address Line 2

Your Address Line 3

Your Address Line 4

Phone: 555-555-5555

Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.

  
Organization

**We're on the Web!**  
example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and

titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a

regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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